

**MASSP Spring Conference  
April 15-17, 2010**

**Thursday, April 15, 2010**

8:45 a.m.	Andy Mason Golf Tournament	Man O'War Course	<i>National Quality Products</i>
5:00-9:00 p.m.	Registration		
5:00-6:00 p.m.	MASSP Executive Board Meeting		
5:00-9:00 p.m.	Exhibit Hall and Vendors		
7:00-9:00 p.m.	MASSP Hors D-Oeuvres and Reception		<i>Herff Jones</i>
9:00-11:00 p.m.	Avalon Industries Open House		

**Friday, April 16, 2010**

7:15-7:45 a.m.	<b>Continental Breakfast</b>		
7:30-8:00 a.m.	<b>Registration</b>		
8:00-8:15 a.m.	<b>Welcome</b> Ronnie Bohn, Conference Chair Christine Handy-Collins, President MASSP Steve Pophal, President NASSP		
8:15-10:15 a.m.	<b>Keynote- "What Great Principals Do Differently"</b> Dr. Todd Whitaker, Indiana State University		
10:15-10:25 a.m.	<b>Break</b>		
10:25-11:10 a.m.	<b>Concurrent Sessions-</b> (All middle level administrators will go to Dr. Whitaker's session and high school administrators will choose one of the remaining sessions)  <b>Dealing with Difficult Teachers in the Middle School</b> Dr. Todd Whitaker  <b>Creating the "Bring It Factor"</b> Larissa Santos, Principal, Michael O'Brien, Instructional Facilitator Edgewood High School, Harford County  <b>Creating a Culture of College Readiness</b> James Fernandez, Principal, Mildred Charley-Green A. P. Albert Einstein High School, Montgomery County  <b>New Flex Time Schedule</b> (Carroll County) Drew Cockley, Principal, Century High School Randy Clark, Principal Manchester Valley High School Ken Goncz, Principal Westminster High School Kim Dolch, Principal, North Carroll High School		
11:10-11:20 a.m.	<b>Break</b>		

11:20 a.m.-12:05 P.M. **Concurrent Sessions** (All high school administrators will go to Dr. Whitaker's session and all middle level administrators will choose one of the remaining sessions)

**Dealing with Difficult Teachers in the High School**

Dr. Todd Whitaker

**Grade Retention Prevention: A Team Process to Prevent Student Failure At the Middle Level- Folly Quarter Middle School- Howard**

Emy Coonts, Counselor, Nancy Enders Psychologist,  
Rick Wilson, Principal

**Effective Alternatives to Suspension- Montgomery County**

Khadija Barkley, Principal Roberto Clemente Middle School  
Karen Bryant, A.P. Dr. Martin Luther King, Jr. Middle School  
J. Randy Gruber, AP. Dr. Martin Luther King Jr. Middle School

12:05-12:30 p.m. **Book Signing-** Dr. Whitaker

12:30-2:30 p.m. **Annual Luncheon and Business Meeting**

5:30-7:00 p.m. **MASSP Reception**

*Balfour/Taylor and Lifetouch*

7:00-9:00 p.m. **Annual Banquet**

Recognition of Middle Level Principal of the Year *Jostens*

Recognition of High School Principal of the Year

Recognition of the Maryland Assistant Principal of the Year

9:00 p.m. *Avalon Industries* Open House

**Saturday, April 17, 2010**

7:45-8:30 a.m. Buffet Breakfast

8:30 a.m.- 9:15 a.m. Concurrent Sessions (Other sessions to be scheduled)

**Reaching Unit in a Diverse Parent Community**

Frank Eastham, Principal ,Oakland Mills High School Howard County

9:20-9:45 a.m. Conference Closing and Final Remarks

Kim Dolch, MASSP President-Elect

**ROOM RESERVATIONS  
PRINCESS ROYALE HOTEL  
9100 Coastal Highway  
Ocean City, MD 21842-2745**

**1-800-4-ROYALE  
Or  
410-524-7777**

**Room Rates**

<b>\$129.00</b>	<b>Oceanview/Poolview Suite</b>
<b>\$169.00</b>	<b>Oceanfront Suite</b>

**Rates are based on single and double occupancy exclusive of tax. Children under 12 years of age stay free in parent's room. Additional adults over and above double occupancy will be charged \$15.00 per person. Free parking is provided. For additional information go to [www.princessroyale.com](http://www.princessroyale.com)**

**Vendors as of February 8, 2010**

**Balfour  
Avalon Industries  
Amsco School Products  
Valic Financial  
Budgetext  
CIM Technologies  
National Quality Products  
Herff Jones  
Smith Midland  
Walden University  
Maryland Leadership Workshop  
Educational Options  
National Recognition Products**

**Josten's is sponsoring the Principal of the Year awards  
Balfour and Lifetouch are sponsoring the Friday evening reception  
National Quality Products is sponsoring the Andy Mason Golf Tournament**



**Maryland Association of  
Secondary School Principals**

3443 Walker Drive  
Ellicott City, MD 21042-3723  
[www.md-massp.org](http://www.md-massp.org)    [massp@comcast.net](mailto:massp@comcast.net)

**FIRST CLASS**

**SPRING CONFERENCE REGISTRATION**

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# **MASSP** *Report* to the Secondary Administrator



MARYLAND ASSOCIATION OF  
SECONDARY SCHOOL PRINCIPALS

*Affiliated with the National Association of Secondary School Principals*

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February 2010

**DR. TODD WHITAKER  
KEYNOTE SPEAKER  
MASSP SPRING CONFERENCE  
APRIL 15-17, 2010  
PRINCESS ROYALE HOTEL, OCEAN CITY, MD**

MASSP is proud to present Dr. Todd Whitaker as the keynote speaker for the 2010 MASSP Spring Conference to be held on April 15-17, 2010 at the Princess Royale in Ocean City, MD.

Dr. Whitaker is recognized as a leading presenter in the field of education and his message about the importance of teaching has resonated with hundreds of thousands of educators around the world. He is a professor of educational leadership at Indiana State University in Terre Haute, Indiana, and he has spent his life pursuing his love of education by researching and studying effective teachers and principals.

Prior to moving into higher education he was a math teacher and basketball coach in Missouri and still holds a school record for most wins in a season at one of the high schools where he coached. Dr. Whitaker then served as a principal at the middle school, junior high, and high school levels. He was also a middle school coordinator in charge of staffing, curriculum, and technology for the opening of a new middle school.

One of the nation's leading authorities on staff motivation, teacher leadership, and principal effectiveness, Dr. Whitaker has written 21 educational books including the national best seller, *What Great Teachers Do Differently*. Other titles include: *Dealing with Difficult Teachers*, *Teaching Matters*, *Great Quotes for Great Educators*, *What Great Principals do Differently*, *Motivating and Inspiring Teachers*, and *Dealing with Difficult Parents*.